

# PILOT PAPER – 2023-2027 SYLLABUS

## ML3.5 Advanced Professional Communication (Report Writing)

Managerial Level

**Time allowed:** 01 Hour.

**Total Marks:** 30

All questions are compulsory.

### You are Required to:

1. The company you work for has recently held an event to launch a new product or service. You have been asked by your managing director to write a report on the effectiveness of the event.

Your report should consist of 200-250 words and include the following information:

- Who was invited to the launch:
- What the reactions of the guests were:
- How successful the event was:
- What recommendations you would make for future events of this nature: